



: PROMOTIONAL CUPS :

Virtual Images is the leading provider of high-quality plastic drinkware. We combine innovative lenticular and full color printing with superior creative services and advanced molding capabilities to produce distinctive and durable products. Contact us for information and any pricing inquiries.

Art Specifications	
Image Area	12.5" w x 6.5" h 31.75w x 16.51h cm
Recommended Animation	3D, 2Phase, Side to Side
File Format	Layered Photoshop Files, Vector Text
Image Resolution	300dpi @ 100%
Color	CMYK
Template	Lenticular - 6808 Film - 6807
Dimensions	
Height	6.63" / 16.83 cm
Width	4.06" / 10.32 cm
Rim Diameter	4.06" / 10.32 cm
Base Diameter	3.06" / 7.78 cm
Volume	32 oz / .95 L
Weight	24.5 g
Minimum Order	25,000
Material	Cup - Polypropylene Lens - APET Film - Glossy / Textured / Clear
Recommended Packaging	
Cups Per Case	200
Case Dimensions	21.65" x 17.72" x 16.93" 55 cm x 45 cm x 43 cm
Case Weight	29 lbs / 13 Kg
Cartons Per Skid	24
Skid Cube	43.30" x 58.18" x 73.62" 110 x 130 x 187cm
Skid weight	754 lbs / 342 kg



: LIDS :

We offer a complete line of cup accessories and add-ons that allow you to enhance your promotional offering. Whether it's a simple straw or colorful lid, we'll help you find the extra details that make your campaign or promotional effort unique.

Lid Type	Description	Case Count	Case Weight	Case Dimension
Reusable	Raised lid w/straw slot	1600 (sleeve/ct: 32/50)	26.7 lbs / 12.1 kg	20.88" x 16.75" x 20.88" 53.04 x 42.55 x 53.04 cm
Reusable	Raised lid w/ taste selectors & straw slot	1250 (sleeve/ct: 25/50)	31 lbs / 14 kg	21" x 21" x 14" 53.34 x 53.34 x 35.56 cm
Reusable	Flat lid w/straw slot	1000 (sleeve/ct: 20/50)	17 lbs / 7.7 kg	21" x 14.5" x 17.5" 53.34 x 36.83 x 44.45 cm
Disposable	Natural w/straw slot	1000 (sleeve/ct: 10/100)	5.8 lbs / 2.6 kg	20.88" x 8.88" x 18.25" 53.02 x 22.54 x 46.36 cm