



: PROMOTIONAL CUPS :

Virtual Images is the leading provider of high-quality plastic drinkware. We combine innovative lenticular and full color printing with superior creative services and advanced molding capabilities to produce distinctive and durable products. Contact us for information and any pricing inquiries.

Art Specifications	
Image Area	11.5" w x 5.5" h 29.21 w x 13.97 h cm
Recommended Animation	3D, 2Phase, Side to Side
File Format	Layered Photoshop Files, Vector Text
Image Resolution	300dpi @ 100%
Color	CMYK
Template	Lenticular - 6401 Film - 6403
Dimensions	
Height	4.125" / 10.48 cm
Width	3.5" / 8.89 cm
Rim Diameter	3.5" / 8.89 cm
Base Diameter	2.437" / 6.19 cm
Volume	12 oz. / .35 L
Weight	36 g
Minimum Order	25,000
Material	Cup - Polypropylene Lens - APET Film - Glossy / Textured / Clear
Recommended Packaging	
Cups Per Case	360
Case Dimensions	21.69" x 14.69" x 14.63" 55.09 x 37.31 x 37.15 cm
Case Weight	32.1 lbs / 14.6 kg
Cartons Per Skid	30
Skid Cube	40" x 48" x 92.75" 101.6 x 121.92 x 235.56 cm
Skid weight	1013 lbs / 459.5 kg



: LIDS :

We offer a complete line of cup accessories and add-ons that allow you to enhance your promotional offering. Whether it's a simple straw or colorful lid, we'll help you find the extra details that make your campaign or promotional effort unique.

Lid Type	Description	Case Count	Case Weight	Case Dimension
Reusable	Multiple colors w/straw slot	1500 (sleeve/ct: 30/50)	30 lbs / 13.6 kg	19" x 14.75" x 18.75" 48.26 x 37.47 x 47.63 cm
Disposable	Clear w/straw slot	1000 (sleeve/ct: 10/100)	5.8 lbs / 2.6 kg	18.75" x 7.75" x 21.25" 47.63 x 19.69 x 53.98 cm
Disposable	Natural w/straw slot	1000 (sleeve/ct: 10/100)	5.8 lbs / 2.6 kg	18.75" x 7.75" x 21.25" 47.63 x 19.69 x 53.98 cm